

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

39976 AGENCY (OR SERVICE) ACTING AS AGENT FOR 165467 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME SHORR JOHNSON MAGNUS  
AND 1831 Chestnut St Ste 602BOB CASEY FOR PENNSYLVANIA  
PO BOX 58746ADDRESS Philadelphia PA 19103-3700  
USAPhiladelphia PA 19102-8746  
USA

CONTACT CHARLIE LYONS

PRODUCT(D) U.S.SENATE - PENNSYLVANIA

LOCAL SALESPERSON Brian Butz-1 AGENCY EST. NO.

PRODUCT CODE 1310

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 09/04/12 AND ENDING 09/10/12 NO. WEEKS: 1

Cancellation Notice  
Required  
Announcement 28 days  
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
ALL RATES ARE NOON PRE-EMPTIBLE UNLESS NOTED OTHERWISE. PAID FOR BY: BOB CASEY FOR SENATE MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.										
1	02200..	4	07:00A	09:00A	30S	09/04/12-09/05/12	THE EARLY SHOW	4	325.00	1300.00
2	20022..	4 2	07:00A	09:00A	30S	09/06/12-09/07/12 09/10/12-09/10/12	THE EARLY SHOW	6	195.00	1170.00
3	01100..	2	05:58A	07:00A	30S	09/04/12-09/05/12	THIS MORNING 6-7AM	2	650.00	1300.00
4	10011..	2 1	05:58A	07:00A	30S	09/06/12-09/07/12 09/10/12-09/10/12	THIS MORNING 6-7AM	3	425.00	1275.00
5	W	1	05:30P	06:00P	30S	09/05/12-09/05/12	530-6PM NEWS	1	800.00	800.00
6	10001..	1	05:30P	06:00P	30S	09/07/12-09/10/12	530-6PM NEWS	2	675.00	1350.00
7	01100..	2	06:30P	07:00P	30S	09/04/12-09/05/12	M-F 630PM NEWS	2	800.00	1600.00
8	10011..	2 1	06:30P	07:00P	30S	09/06/12-09/07/12 09/10/12-09/10/12	M-F 630PM NEWS	3	765.00	2295.00
9	0110000	2	11:00P	11:35P	30S	09/04/12-09/05/12	11PM NEWS	2	1600.00	3200.00
10	1001110	3 1	11:00P	11:35P	30S	09/06/12-09/08/12 09/10/12-09/10/12	11PM NEWS	4	1400.00	5600.00
11	Su	1	08:58A	10:28A	30S	09/09/12-09/09/12	CBS SUN MORN	1	405.00	405.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

**KDKA-TV**

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

CONTRACT NO. REV.

1201-56444-1

DATE PRINTED

08/31/12

AND

PAGE 2

39976	<b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 165467		<b>ADVERTISER (OR AGENCY AND ADVERTISER)</b>		<b>Cancellation Notice Required</b> Announcement 28 days prior notice
<b>NAME</b>	SHORR JOHNSON MAGNUS		BOB CASEY FOR PENNSYLVANIA		
<b>AND</b>	1831 Chestnut St Ste 602		PO BOX 58746		
<b>ADDRESS</b>	Philadelphia	PA 19103-3700	Philadelphia	PA 19102-8746	
	USA		USA		
<b>CONTACT</b>	CHARLIE LYONS		<b>PRODUCT(D)</b> U.S.SENATE ~ PENNSYLVANIA		
<b>LOCAL SALESPERSON</b>	Brian Butz-1	<b>AGENCY EST. NO.</b>	<b>PRODUCT CODE</b>	1310	
<b>NATIONAL SALESPERSON</b>					
<b>BROADCAST SCHEDULE STARTING</b> 09/04/12 <b>AND ENDING</b> 09/10/12 <b>NO. WEEKS:</b> 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
12	Su	1	10:28A	11:30A	30S	09/09/12-09/09/12	FACE THE NATION	1	315.00	315.00
<b>Total Contract:</b>								31		20610.00
<b>Billing Summary</b>										
						<u>Jul</u>	<u>Aug</u>	<u>Sep</u>	<u>Total</u>	
Otr 3-12						.00	.00	19935.00	19935.00	
<b>GRAND TOTAL</b>									19935.00	

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION